

Bloom  
Seeds  
Chilean Partners



# Seed Catalogue

Ornamental Flowers • Aromatic Herbs • Landscaping Species

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## SYMBOL GUIDE

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Symbol	Meaning
	Estimated Germination Time
	Water Requirement
	Pollinator Attraction
	Suitable for Cut Flower Production

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## Quality Ornamental Seeds from Chile to the World

Bloom Seeds® is dedicated to the production and commercialization of ornamental flower seeds, aromatic herbs, and landscaping species.

Our commitment is to provide high-quality plant material supported by careful selection, traceability, and responsible production practices. We serve both domestic and international markets, connecting the biodiversity and ornamental value of our species with customers seeking quality, innovation, and sustainability.

# Ornamental Flowers



# LOBELIA

## Lobelia erinus

Compact ornamental plant featuring abundant violet-blue flowers. Highly valued for borders, hanging baskets, containers, and urban landscaping projects. Its long flowering period and excellent ground coverage make it an ideal choice for high-impact ornamental displays.

### Technical Characteristics

Height: 10–20 cm  
Life Cycle: Annual/Short-lived  
Perennial  
Exposure: Full Sun  
Blooming Season: Spring–Autumn

### Seed Information





Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

### Packaging

Packet  
Bag  
Bulk

### Weight

5 g  
100 g  
1 kg

-  14–21 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Not Recommended



# GAILLARDIA

## Gaillardia pulchella

A vibrant ornamental species featuring warm shades of yellow, orange, and red. Highly tolerant of dry conditions and well adapted to diverse environments. An excellent choice for low-maintenance gardens and sustainable landscaping projects.

### Technical Characteristics

Height: 40-70 cm  
Life Cycle: Annual  
Exposure: Full Sun  
Blooming Season: Summer–Autumn

### Seed Information





Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

### Packaging

Packet  
Bag  
Bulk

### Weight

5 g  
100 g  
1 kg

-  7-14 days
-  Highly Attractive to Pollinators
-  Low Water Requirement
-  Suitable for Cut Flowers



# AFRICAN MARIGOLD

*Tagetes erecta*

Annual ornamental plant recognized for its large spherical flowers in bright yellow and orange shades. Widely used in ornamental gardening, landscaping projects, and commercial flower production. It is also valued for its contribution to ecological soil management.

## Technical Characteristics

Height: 60-100 cm  
 Life Cycle: Annual  
 Exposure: Full Sun  
 Blooming Season: Summer–Autumn

## Seed Information





Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

## Packaging

Packet  
 Bag  
 Bulk

## Weight

5 g  
 100 g  
 1 kg

-  5-10 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# FRENCH MARIGOLD

## Tagetes patula

Compact and highly floriferous variety appreciated for its striking bicolor blooms and extended flowering period. Ideal for flower beds, borders, and containers. Its adaptability and ease of cultivation make it one of the most popular ornamental species worldwide.

### Technical Characteristics

Height: 20-40 cm  
Life Cycle: Annual  
Exposure: Full Sun  
Blooming Season: Spring–Autumn

### Seed Information





Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

### Packaging

Packet  
Bag  
Bulk

### Weight

5 g  
100 g  
1 kg

-  5-10 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# HOLLYHOCK

## Alcea rosea

Tall ornamental plant producing spectacular blooms in a wide range of colors. Ideal for creating focal points in gardens and landscape designs. Highly valued for adding elegance, height, and visual impact to both traditional and cottage-style gardens.

### Technical Characteristics





Height: 150-250 cm  
 Life Cycle: Biennial/Perennial  
 Exposure: Full Sun  
 Blooming Season: Summer

### Seed Information

Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

Packaging	Weight
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Packet	5 g
Bag	100 g
Bulk	1 kg

-  10-20 days
-  Highly Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# BEARDTONGUE

## Penstemon barbatus

Perennial species with striking red tubular flowers that attract hummingbirds, butterflies, and other beneficial pollinators. Its vertical flowering habit adds structure and movement to ornamental landscapes while offering exceptional adaptability.

### Technical Characteristics

Height: 60-120 cm  
 Life Cycle: Perennial  
 Exposure: Full Sun  
 Blooming Season: Spring-Summer

### Seed Information





Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet  
 Bag  
 Bulk

### Weight

5 g  
 100 g  
 1 kg

-  14-21 days
-  Highly Attractive to Pollinators
-  Low Water Requirement
-  Suitable for Cut Flowers



# PENSTEMON HARTWEGII

## Penstemon hartwegii

Ornamental species featuring large tubular flowers in vivid colors. Known for its extended flowering period and excellent garden performance, it is increasingly appreciated in specialty ornamental markets.

### Technical Characteristics

Height: 50-90 cm  
 Life Cycle: Perennial  
 Exposure: Full Sun  
 Blooming Season: Summer-Autumm

### Seed Information





Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet  
 Bag  
 Bulk

### Weight

5 g  
 100 g  
 1 kg

-  14-21 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# SNAPDRAGON

## Antirrhinum majus

Popular ornamental plant producing colorful flower spikes in a wide range of shades. Widely used in gardens, landscaping projects, and cut flower production. Its long blooming period and strong visual appeal make it a staple in the ornamental industry.

### Technical Characteristics

Height: 40-120 cm  
 Life Cycle: Annual  
 Exposure: Full Sun  
 Blooming Season: Spring-Autumm





### Seed Information

Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet	5 g
Bag	100 g
Bulk	1 kg

### Weight

-  7-14 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# CHILEAN AVENS

## Geum chiloense

Perennial ornamental species characterized by brilliant orange and red flowers. Frequently used in borders, flower beds, and naturalistic landscapes. Appreciated for its resilience and extended blooming season.

### Technical Characteristics

Height: 40-60 cm  
Life Cycle: Perennial  
Exposure: Partial Sun  
Blooming Season: Spring-Summer





### Seed Information

Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

### Packaging

Packet	5 g
Bag	100 g
Bulk	1 kg

### Weight

-  14-28 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# WALLFLOWER

## Cheiranthus cheiri

Traditional ornamental species prized for its colorful blooms and pleasant fragrance. Produces abundant spring flowering and is widely used in ornamental gardens, public landscapes, and urban green spaces.

### Technical Characteristics

Height: 30-80 cm  
Life Cycle: Biennial  
Exposure: Full Sun  
Blooming Season: Spring





### Seed Information

Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

### Packaging

Packet	5 g
Bag	100 g
Bulk	1 kg

### Weight

-  17-14 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers

# Aromatic & Medicinal Herbs



# BASIL

## Ocimum basilicum

Aromatic herb widely used in culinary production, gardening, and herb cultivation. Known for its intense fragrance, rapid growth, and adaptability. Also valued for attracting beneficial pollinators.

### Technical Characteristics

Height: 30-60 cm  
Life Cycle: Annual  
Exposure: Full Sun  
Blooming Season: Summer

### Seed Information





Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

### Packaging

Packet  
Bag  
Bulk

### Weight

5 g  
100 g  
1 kg

-  5-10 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Not Recommended



# LAVENDER

## Lavandula angustifolia

One of the world's most recognized aromatic species. Distinguished by its fragrant violet flowers and broad applications in gardening, cosmetics, aromatherapy, and essential oil production. Highly attractive to pollinators and beneficial insects.

### Technical Characteristics

Height: 40-80 cm  
 Life Cycle: Perennial  
 Exposure: Full Sun  
 Blooming Season: Spring-Summer

### Seed Information





Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet  
 Bag  
 Bulk

### Weight

5 g  
 100 g  
 1 kg

-  14-28 days
-  Highly Attractive to Pollinators
-  Low Water Requirement
-  Suitable for Cut Flowers



# MEALY CUP SAGE

*Salvia farinacea*

Ornamental perennial producing elegant blue-violet flower spikes. Its long flowering season and strong appeal to bees and butterflies make it ideal for biodiversity-friendly landscapes.

## Technical Characteristics

Height: 40-90 cm  
Life Cycle: Perennial  
Exposure: Full Sun  
Blooming Season: Spring-Autumm

## Seed Information





Purity:  $\geq 98\%$   
Germination:  $\geq 85\%$   
Moisture:  $\leq 8\%$   
Lot Information: Available upon request

## Packaging

Packet  
Bag  
Bulk

## Weight

5 g  
100 g  
1 kg

-  10-20 days
-  Highly Attractive to Pollinators
-  Low Water Requirement
-  Suitable for Cut Flowers



# PEPPERMINT

## Mentha piperita

Highly valued aromatic plant with culinary, medicinal, and ornamental applications. Known for its refreshing fragrance, vigorous growth, and strong international market demand.

### Technical Characteristics

Height: 30-90 cm  
 Life Cycle: Perennial  
 Exposure: Partial Shade  
 Blooming Season: Summer





### Seed Information

Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet	5 g
Bag	100 g
Bulk	1 kg

### Weight

-  10-15 days
-  Attractive to Pollinators
-  High Water Requirement
-  Not Recommended

# Landscaping & Ground Cover



# BELLS OF IRELAND

## Molucella laevis

A distinctive ornamental species recognized for its unique green bell-shaped calyces arranged along tall upright stems. Widely appreciated in the floral industry for fresh and dried flower arrangements, as well as in landscape designs seeking unusual textures and architectural interest.

### Technical Characteristics

Height: 60-100 cm  
 Life Cycle: Annual  
 Exposure: Full Sun  
 Blooming Season: Summer

### Seed Information





Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet  
 Bag  
 Bulk

### Weight

5 g  
 100 g  
 1 kg

-  14-21 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Suitable for Cut Flowers



# DUSTY MILLER

## Senecio cineraria

An ornamental foliage plant highly valued for its distinctive silver-gray leaves, which provide exceptional contrast in landscape designs. Its drought tolerance, adaptability, and elegant appearance make it an excellent choice for borders, mixed plantings, public green spaces, and low-maintenance gardens.

### Technical Characteristics

Height: 20-60 cm  
 Life Cycle: Perennial  
 Exposure: Full Sun  
 Blooming Season: Summer

### Seed Information





Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet  
 Bag  
 Bulk

### Weight

5 g  
 100 g  
 1 kg

-  10-21 days
-  Attractive to Pollinators
-  Low Water Requirement
-  Suitable for Cut Flowers



# CANDYTUFT

## Iberis sempervirens

A compact evergreen perennial renowned for its abundant white blooms and excellent ground-covering habit. Ideal for borders, rock gardens, slopes, and landscape projects requiring long-lasting ornamental value and low maintenance.

### Technical Characteristics

Height: 20-30 cm  
 Life Cycle: Perennial  
 Exposure: Full Sun  
 Blooming Season: Spring





### Seed Information

Purity: ≥ 98%  
 Germination: ≥ 85%  
 Moisture: ≤ 8%  
 Lot Information: Available upon request

### Packaging

Packet	5 g
Bag	100 g
Bulk	1 kg

### Weight

-  14-21 days
-  Attractive to Pollinators
-  Moderate Water Requirement
-  Not Recommended

# COMMERCIAL INFORMATION

## AVAILABLE PACKAGING

- Retail packets
- Nursery bags
- Wholesale formats
- Customized packaging solutions

## SERVICES

- Domestic and international sales
- Nursery and distributor supply
- Bulk order quotations
- Export packaging
- Product and species consulting

## EXPORT SERVICES

- Product of Chile
- Phytosanitary documentation available
- Lot traceability
- Export-ready packaging

## *Disclaimer*


*All technical information provided in this catalogue is intended as a general reference and may vary according to climatic conditions, cultivation practices, and geographic location.*





## CONTACT

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